

HOW TO WRITE A CLUB TALK LIKE JIM RAYBURN

Time: **Hook:** This is the part of the talk when you tell a *relatable* story to your audience, show a video, picture etc.
1-2 min Make them laugh, make them wonder what will happen next, make them scared or surprised. Just remember to always tell the truth and not to let this overshadow the Gospel story.

Audience (Age, demographic, interest, etc.) : _____

Story/ Anecdote / Video / Pictures:

What do I need?(Video clip, picture, props): _____

Time: **Book:** This is when you open the Bible and read the passage out loud to them. Be sure to think about
5 min points where you will need to stop and explain what is going on so they can understand and be re-engaged. Also, make sure that you understand everything that is happening in the passage as well so you can clearly communicate the ideas.

Verses: _____

Stopping points - What needs clarity, explanation, or historical context?

What are questions that need to be asked to the audience to engage them?

Is there anything that I need clarifying?

Time: **Look:** This is when you break down why the passage matters to them. You want to be able to help answer
1-2 min these questions for them. *This is when you use visuals to help explain the story.* (Remember your audience and make sure it is geared to them):

Why does this matter to me? What is the point of this? How does this apply to my life right now?

Visual: _____

Time: **Took:** Your talk has come to an end, this is the “drive it home” part. What is the **one thing** you want them
30 sec to remember? Is there one question you want them to think about? This is NOT another message, short and simple.
